



CAMBRIDGE LICENSE COMMISSION CITY OF CAMBRIDGE

831 MASSACHUSETTS AVE., 1ST FLOOR, CAMBRIDGE, MASSACHUSETTS 02139 • TEL (617) 349-6140 • FAX (617) 349-6148

RICHARD V. SCALI
Chairman

CHIEF GERALD R. REARDON
Fire Department
Commission Member

COMMISSIONER ROBERT C. HAAS
Police Department
Commission Member

ELIZABETH Y. LINT
Executive Officer

To: Robert W. Healy, City Manager

From: Elizabeth Y. Lint

RE: EZ Ride Shuttle

Date: May 11, 2010

On April 27, 2010 the Board of License Commissioners voted 3-0 to recommend approval to the City Manager for the City Council regarding the application for EZ Ride Shuttle to amend their existing route due to a merger with MIT's Northwest Shuttle service. EZ Ride Shuttle plans to add midday stops and approval of this application will result in one less shuttle bus on the city streets.



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ELIZABETH Y. LINT
Executive Officer

May 4, 2010

Richard Daley
Paul Revere Transportation
100 Eastern Avenue
Chelsea, MA 02150

Re: Application to amend your current jitney route
Due to a merger with MIT's Northwest shuttle service
Paul Revere Transportation, LLC d/b/a EZRide Shuttle
100 Eastern Avenue, Chelsea, MA 02150

Dear Mr. Daley:

On April 27, 2010 the Board of License Commissioners voted 3-0 to recommend approval of your application to the City Manager for the City Council. This merger will replace MIT's Northwest Shuttle. EZRide Shuttle will add mid-day stops and approval of this application will result in one less shuttle on the road.

Your application will be placed on the May 24, 2010 City Council agenda. Please be sure to attend this hearing to answer any questions the councilors may have for you.

Sincerely,

A handwritten signature in black ink, appearing to read "Elizabeth Y. Lint", is written over a circular stamp. The stamp is partially obscured by the signature.

Elizabeth Y. Lint
Executive Officer

cc: Richard Scali, Chairman; Chief Gerald Reardon; Commissioner Robert Haas; Deputy Chief Dan Turner.

CITY OF CAMBRIDGE

BOARD OF LICENSE COMMISSIONERS

Notice is hereby given that Paul Revere Transportation, LLC d/b/a EZRide Shuttle, has applied for a route change as a result of a merger between EZRide and MIT's Northwest Shuttle service. The proposed routes are as follows:

Morning Rush Hour Service (Approximate Service Window: 6-11 AM)

Outbound (From North Station, Boston to Cambridgeport):

Route enters Cambridge from Boston on O'Brien Highway (MA Route 28), Right on Museum Way (passenger stop opposite Regatta Riverview Residences), Left on Northpoint Blvd. (passenger stop opposite Leighton St.), Left on East Street, Cross O'Brien Highway and bear right on Cambridge St., Left on First St. (passenger stops at Otis St. and Charles St.), Right on Binney Street (passenger stops at Third St. and Sixth St.), Bear left onto Galileo Galilei Way, Left on Broadway (passenger stop at 8 Cambridge Center), Right on Ames St., Left on Main St. (passenger stop in block east of MBTA station main entrance), Right on Wadsworth St., Right on Amherst St. (passenger stop between Wadsworth and Hayward, exact stop location to be determined per TP&T guidance), Right on Ames St., Left on Broadway (passenger stop at Hampshire St. MBTA stop), Left on Portland St. (passenger stops at Washington St. and Albany St.), Bear right onto Albany St., Right on Massachusetts Ave., Left on Landsdowne St. (passenger stops at Green St. and mid-block between Franklin and Pilgrim Streets), Right on Pacific St. (passenger stop at Landsdowne St.), Left on Sidney St., Right on Erie St. (passenger stop and end-of-route layover on Erie St. at Sidney St.)

Inbound (from Cambridgeport to North Station, Boston):

Route begins from layover and passenger stop on Erie St. at Sidney St., Right on Brookline St. (passenger stop at Erie St. MBTA Stop), Right on Pacific St. (passenger stops opposite Landsdowne St. and at Albany St.), Left on Albany St. (passenger stop opposite MIT Edgerton House-143 Albany St.), Right on Massachusetts Ave., Left on Vassar St. (passenger stops at Vassar/Massachusetts Ave. MBTA stop and south of Main St. intersection near Stata Center), Right on Main St. (passenger stop in block east of MBTA station main entrance), Right on Wadsworth St., Right on Amherst St. (passenger stop between Wadsworth and Hayward, exact stop location to be determined per TP&T guidance), Right on Ames St., Left on Broadway (passenger stop at 11 Cambridge Center), Right on Galileo Galilei Way, Bear right onto Binney St. (passenger stops opposite Sixth St. and at Third St.), Left on First St. (passenger stops at Charles St. and opposite Otis St.), Right on Cambridge St., Left on East St. (crossing O'Brien Highway), Right on Northpoint Blvd. (passenger stop at Leighton St.), Right on Museum Way (passenger stop east of O'Brien Highway), Left on O'Brien Highway, Route enters Boston and continues to North Station.

Midday Loop Service (Approximate Service Window: 11AM-3PM)

Service operates as a continuous loop starting at Kendall Square. Originate from shuttle stop on Main St. eastbound, east of MBTA station main entrance, Right on Wadsworth St., Right on Amherst St. (passenger stop between Wadsworth and Hayward, exact stop location to be determined per TP&T guidance), Left on Ames St., Right on Memorial Dr. (subject to DCR approval for use of parkway), Right on Massachusetts Ave. (passenger stop at 77 Massachusetts Ave. MBTA stop), Left on Albany St. (passenger stop at Edgerton House, 143 Albany St.), Right on Pacific St. (passenger stops at Albany St. and Landsdowne St.), Bus out-of-service at Landsdowne St., Turn-around (out-of-service) via left on Sidney St., right on Tudor St., right on Brookline St., and right on Pacific St., Bus resumes service

eastbound on Pacific St. (at passenger stop opposite Landsdowne St at MIT Sidney Pacific dorm), Passenger stop on Pacific St. at Albany St., Left on Albany St. (passenger stop opposite MIT Edgerton House-143 Albany St.), Right on Massachusetts Ave., Left on Vassar St. (passenger stops at Vassar/Massachusetts Ave. MBTA stop and south of Main St. intersection near Stata Center), Right on Main St., proceed to passenger stop/layover point on Main St. at MBTA station main entrance). Layover at this location until next scheduled departure.

Afternoon/Evening Rush Hour Service (Approximate Service Window: 3-8P M)

Outbound (From North Station, Boston, to Cambridgeport)

Route enters Cambridge from Boston on O'Brien Highway (MA Route 28), Right on Museum Way (passenger stop opposite Regatta Riverview Residences), Left on Northpoint Blvd. (passenger stop opposite Leighton St.), Left on East Street, Cross O'Brien Highway and bear right on Cambridge St., Left on First St. (passenger stops at Otis St. and Charles St.), Right on Binney Street (passenger stops at Third St. and Sixth St.), Bear left onto Galileo Galilei Way, Left on Broadway (passenger stop at 8 Cambridge Center), Right on Ames St., Left on Main St. (passenger stop in block east of MBTA station main entrance), Right on Wadsworth St., Right on Amherst St. (passenger stop between Wadsworth and Hayward, exact stop location to be determined perTP8iT guidance), Left on Ames St., Right on Memorial Dr. (subject to DCR approval for use of parkway), Right on Massachusetts Ave. (passenger stop at 77 Massachusetts Ave. MBTA stop), Left on Albany St. (passenger stop at Edgerton House, 143 Albany St.), Right on Pacific St. (passenger stops at Albany St. and Landsdowne St.), Left on Sidney St., Right on Erie St. (passenger stop and end-of-route layover on Erie St. at Sidney St.)

Inbound (From Cambridgeport to North Station, Boston)

Route begins from layover and passenger stop on Erie St. at Sidney St., Right on Brookline St. (passenger stop at Erie St. MBTA Stop), Right on Pacific St. (passenger stop opposite Landsdowne St. at MIT Sidney Pacific dorm), Left on Landsdowne St. (passenger stops mid-block between Pilgrim and Franklin Streets and near Massachusetts Ave.), Right on Massachusetts Ave., Left on Albany St. (passenger stop opposite Portland St.), Right on Main St., Immediate left on Tech Square Driveway (passenger stops at 200 and 555 Tech Square), Right on Broadway (passenger stop at 8 Cambridge Center), Right on Ames St., Left on Main St. (passenger stop in block east of MBTA station main entrance), Right on Wadsworth St., Right on Amherst St. (passenger stop between Wadsworth and Hayward, exact stop location to be determined per TP&T guidance), Right on Ames St., Left on Broadway (passenger stop at 11 Cambridge Center), Right on Galileo Galilei Way, Bear right onto Binney St. (passenger stops opposite Sixth St. and at Third St.), Left on First St. (passenger stops at Charles St. and opposite Otis St.), Right on Cambridge St., Left on East St. (crossing O'Brien Highway), Right on Northpoint Blvd. (passenger stop at Leighton St.), Right on Museum Way (passenger stop east of O'Brien Highway), Left on O'Brien Highway, Route enters Boston and continues to North Station.

The hearing on this application will be held on Tuesday evening, April 27, 2010 at six o'clock in the Michael J. Lombardi Municipal Building, 831 Massachusetts Avenue, Basement Conference room, Cambridge, MA 02139.

Richard V. Scali
Gerald Reardon
Robert C. Haas

License Commission

Cambridge Chronicle 4/8/10



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ELIZABETH Y. LINT
Executive Officer

April 1, 2010

Richard Daley
Paul Revere Transportation
100 Eastern Avenue
Chelsea, MA 02150

Re: Application to amend your current jitney route
Due to a merger with MIT's Northwest shuttle service
Paul Revere Transportation, LLC d/b/a EZRide Shuttle
100 Eastern Avenue, Chelsea, MA 02150

Dear Mr. Daley:

The hearing on your application to amend your current jitney route due to a merger with MIT's Northwest shuttle service will be heard by the Board of License Commissioners on Tuesday evening, April 27, 2010 at six o'clock in the Michael J. Lombardi Municipal Building, Basement Conference Room, 831 Massachusetts Avenue.

Please be sure to attend the hearing.

Sincerely,

A handwritten signature in black ink, appearing to read "Elizabeth Y. Lint".

Elizabeth Y. Lint
Executive Officer

cc: Richard Scali, Chairman; Chief Gerald Reardon; Commissioner Robert Haas; Deputy Chief Dan Turner.



CITY OF CAMBRIDGE
Traffic, Parking and Transportation
344 Broadway
Cambridge, Massachusetts 02139

www.cambridgema.gov/traffic

Susan E. Clippinger, Director
Brad Gerratt, Deputy Director

Phone: (617) 349-4700
Fax: (617) 349-4747

MEMORANDUM

To: Elizabeth Lint, License Commission
From: Adam Shulman, TP&T *AS*
Date: March 29, 2010
Re: EZ Ride Jitney License

The Traffic, Parking and Transportation (TP&T) Department has reviewed a proposed routing change and new midday route for the EZ Ride Shuttle, which is managed by the Charles River TMA and operated by Paul Revere Transportation LLC. The proposed routing change and new route is a result of a EZRide merger with MIT's Northwest shuttle service.

I have attached the proposed routes, with a projected start date of July 6, 2010.

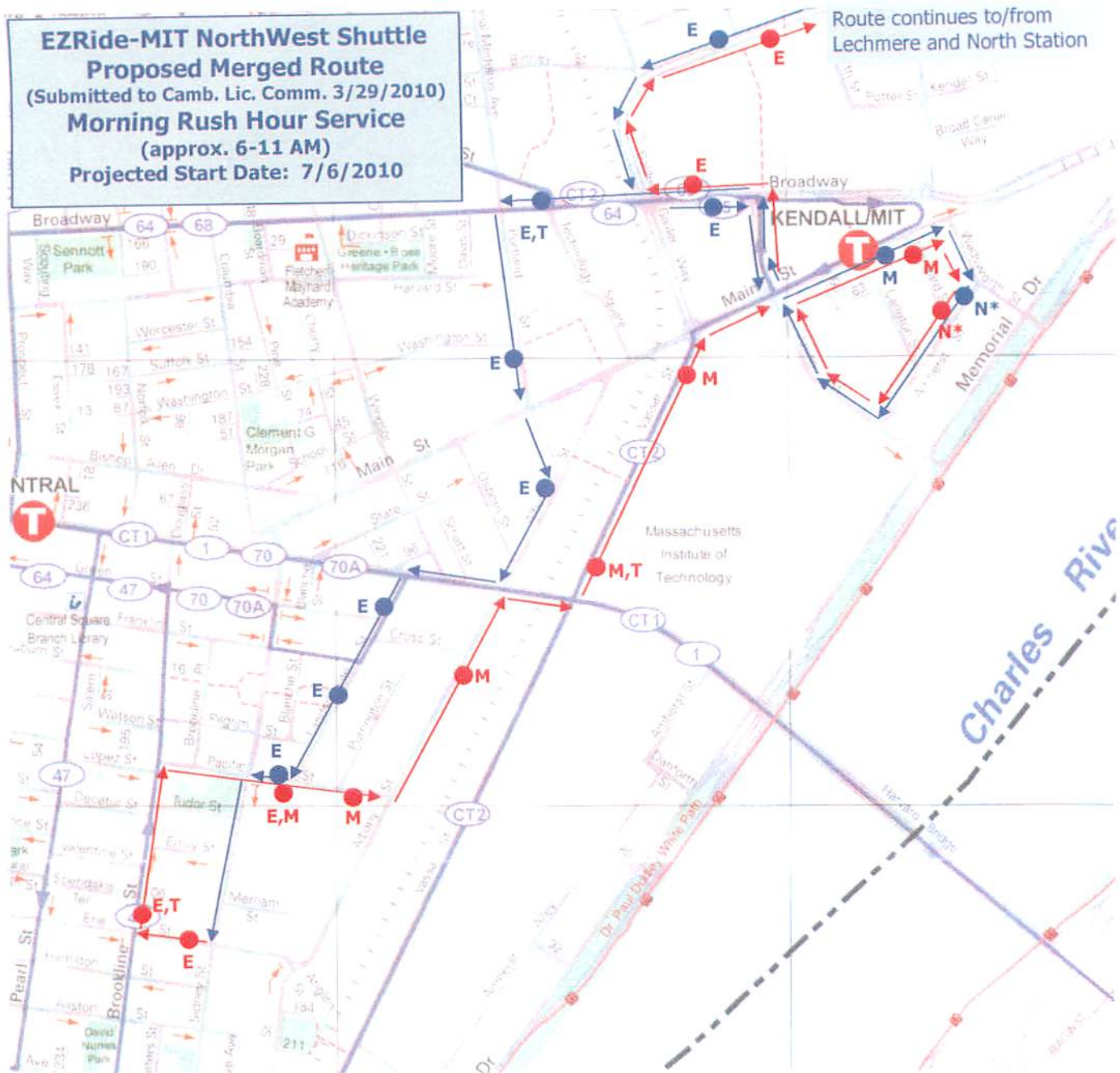
The change in route and new mid-day service will be beneficial because it will 1.) Consolidate two shuttle services (EZ Ride and MIT Northwest shuttles), which will eliminate redundant shuttle services, thus eliminating one bus from the roads during the peak hours), 2.) Provide new mid-day shuttle service between Cambridgeport and Kendall Square, which will provide new travel options for residents and employees in Cambridge, 3.) Maintain EZ Ride and MIT peak service while maximizing reverse commute ridership, and 4.) Provide real-time automated vehicle locator technology on EZRide buses.

The EZ Ride Shuttle continues to provide an excellent transportation alternative for regional commuters and residents, helping to alleviate traffic congestion and air pollution in Cambridge. We strongly support the continued operation of this service and support the routing changes and new midday route with the following recommendations:

- The proponent should obtain approval from the Department of Conservation and Recreation (DCR) because the route uses Memorial Drive, which is owned by DCR.
- No illegal U-turns shall be done.
- Changing of directions should be conducted as indicated on the fixed routing plan.
- Any routing changes should be approved by this Department.

cc: Wayne Amaral, TP&T

**EZRide-MIT NorthWest Shuttle
Proposed Merged Route**
(Submitted to Camb. Lic. Comm. 3/29/2010)
Morning Rush Hour Service
(approx. 6-11 AM)
Projected Start Date: 7/6/2010



Inbound Route



Current Stop Status (see codes on map)

Inbound Stop



E-Existing EZRide Shuttle Stop

Outbound Route



M-Existing MIT Shuttle Stop

Outbound Stop

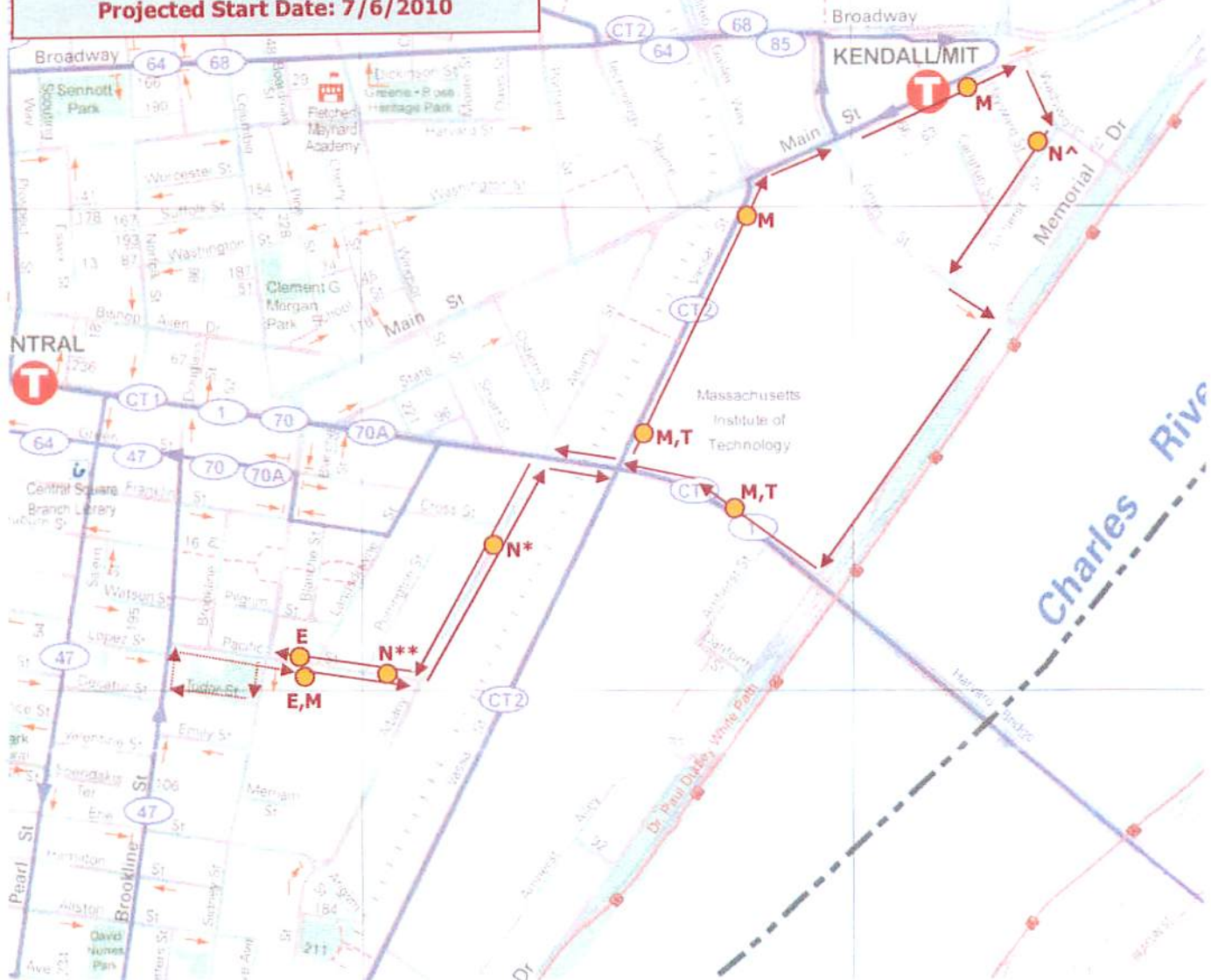


T-Existing MBTA Bus Stop

N-New Stop location

*Currently there is no marked stop on Wadsworth or Amherst Streets that can be used for the EZRide routing. Current stop is on Wadsworth between Amherst and Memorial Drive.

**EZRide-MIT NorthWest Shuttle
Proposed Merged Route
(Submitted to Camb. Lic. Comm. 3/29/2010)
Midday Loop Service
(approx. 11 AM—3 PM)
Projected Start Date: 7/6/2010**



Route



Current Stop Status (see codes on map)

Stop



E-Existing EZRide Shuttle Stop

M-Existing MIT Shuttle Stop

T-Existing MBTA Bus Stop

N-New Stop location—See notes below

Turnaround (not in service)



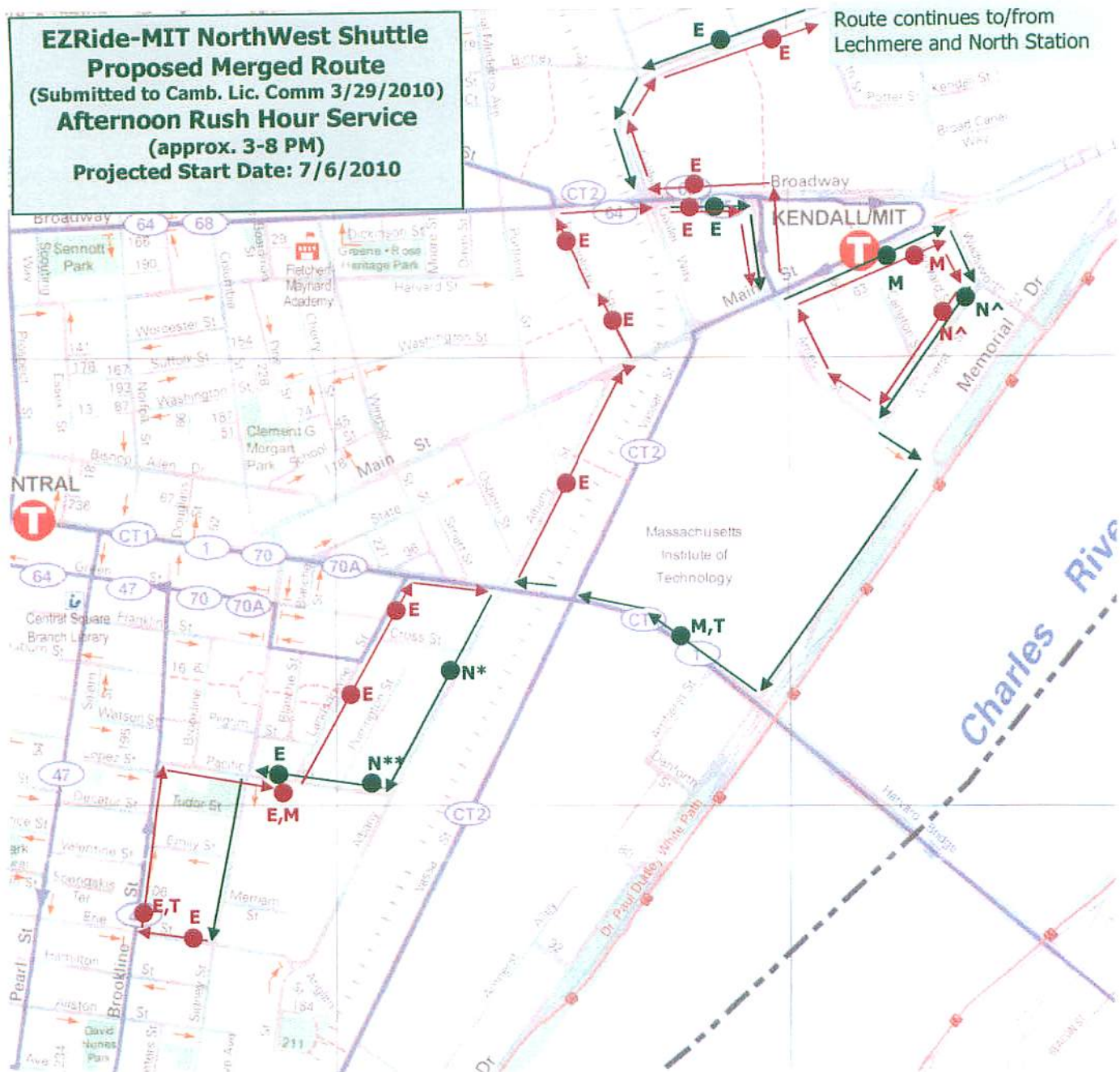
*New stop location on Albany below Mass. Ave. MIT Shuttles currently stop only on northbound side, PM route will require stop on southbound side.

**New stop location on Pacific St. westbound near Albany. MIT Shuttles currently stop only on the eastbound side of street.

^Currently there is no marked stop on Wadsworth or Amherst Streets that can be used for the EZRide routing. Current stop is on Wadsworth between Amherst and Memorial Drive.

**EZRide-MIT NorthWest Shuttle
Proposed Merged Route**
(Submitted to Camb. Lic. Comm 3/29/2010)
Afternoon Rush Hour Service
(approx. 3-8 PM)
Projected Start Date: 7/6/2010

Route continues to/from
Lechmere and North Station



Inbound Route



Current Stop Status (see codes on map)

Inbound Stop



E-Existing EZRide Shuttle Stop

Outbound Route



M-Existing MIT Shuttle Stop

Outbound Stop



T-Existing MBTA Bus Stop

N-New Stop location—See notes below

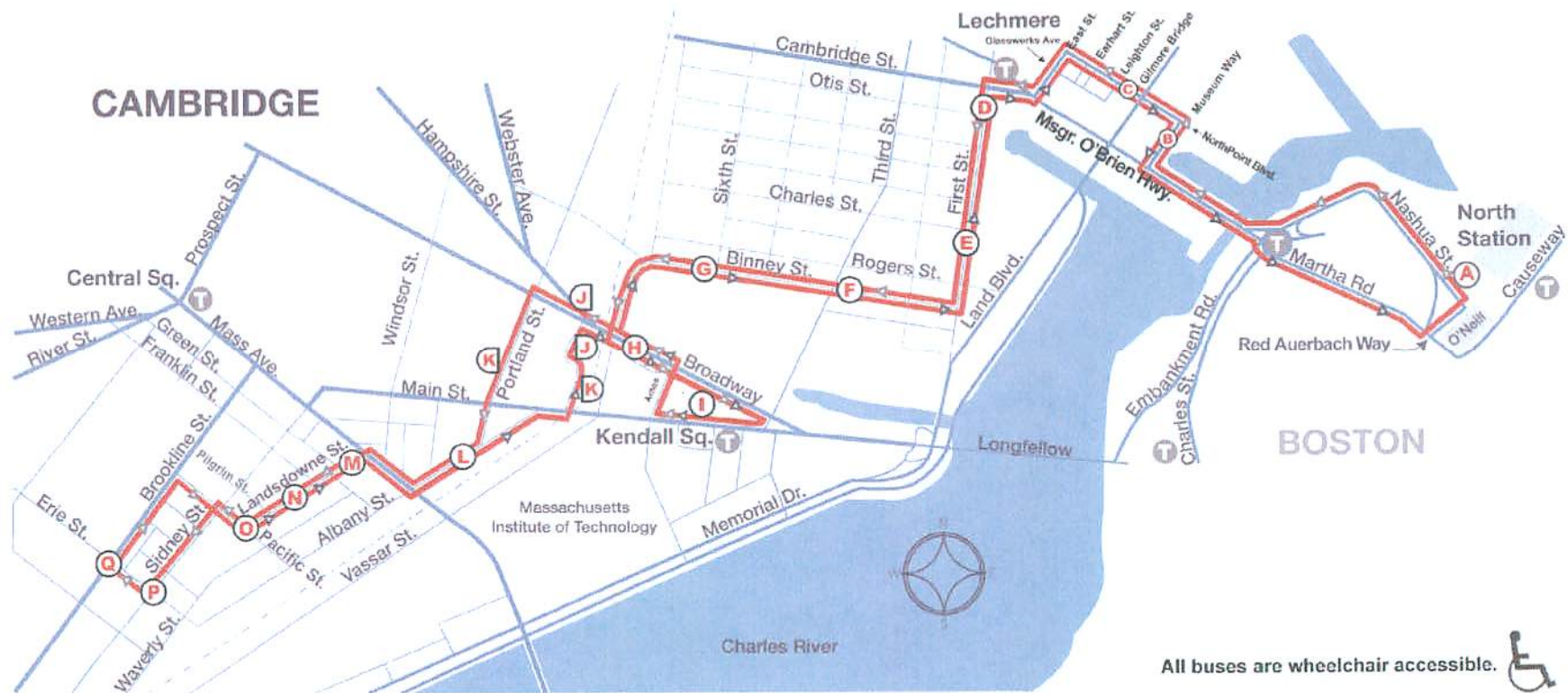
^Currently there is no marked stop on Wadsworth or Amherst Streets that can be used for the EZRide routing. Current stop is on Wadsworth between Amherst and Memorial Drive.

*New stop location on Albany below Mass. Ave. MIT Shuttles currently stop only on northbound side, PM route will require stop on southbound side.

**New stop location on Pacific St. westbound near Albany. MIT Shuttles currently stop only on the eastbound side of street.

Current EZRide Shuttle Route

Effective February 9, 2009





Quality Bus Service at a Minute's Notice

March 29, 2010

Mr. Richard Scali, Chairman
Cambridge License Commission
831 Massachusetts Ave, 1st Floor
Cambridge, MA 02139

Dear Mr. Scali:

I am writing to request an amendment to the Jitney Permit to operate a shuttle service in Cambridge, under Chapter 159A of the Massachusetts General Laws, currently held by Paul Revere Transportation, LLC (PRT), for the operation of the EZRide shuttle service. PRT operates this service under contract to the Charles River Transportation Management Association (CRTMA). CRTMA is a non-profit association of businesses that deals with transportation issues in Cambridge.

The route change is the result of a merger between EZRide and MIT's Northwest Shuttle. The resulting service will be known as EZRide, and MIT will discontinue its Northwest service. EZRide will continue to operate seven (7) buses during the morning and afternoon peak commute hours, roughly 6:00-11:00 AM and 3:00-8:00 PM.

EZRide will add service in the midday to replace the service that MIT Northwest currently offers during that part of the day. PRT will operate one (1) bus between Kendall Square and Pacific Street. This one bus will provide access between Northwest Campus and Kendall Square from approximately 11:00 AM until 3:00 PM. Unlike the current private Northwest Shuttle, the midday EZRide Shuttle will be open to the public under the existing EZRide fare structure (free to affiliates of sponsor institutions with pass/ID, or for a cash fare for the general public).

The route changes described here only affect the portion of shuttle service from Cambridgeport to Kendall Square. EZRide service between Kendall Square and North Station will remain the same, with one significant change. CRTMA proposes to move the Kendall Square stops across the street, to the current location of the MIT shuttle stops, in order to enable the merged service to also provide a stop around the corner on Amherst Street to serve MIT's Sloan School.

EZRide is a private shuttle service funded by its members and open to the general public for a fare. Northwest is a private shuttle for the MIT community. Prior to the creation of Northwest Shuttle, EZRide used to carry passengers from MIT's Northwest Campus to Kendall Square.

MIT created Northwest shuttle, in part due to route and capacity concerns about EZRide shuttle, when MIT constructed its new dormitories on Northwest Campus. EZRide was operating with much smaller vehicles at that time. Since CRTMA hired PRT, and PRT secured larger buses to operate on the corridor, MIT has become convinced that EZRide now has the capacity to provide this service.

The merger will result in more efficient use of equipment. The efficiency is achieved because EZRide's peak passenger loads are in the opposite direction from Northwest's peak passenger loads. Both shuttles are comparatively empty in their non-peak directions.

In the morning, EZRide carries mostly commuters from North Station, Lechmere and Kendall Square towards Cambridgeport, with a non-peak ridership commuting from Cambridgeport to North Station. Conversely, Northwest peak passenger loads come from Northwest Campus, heading towards Kendall Square. A small percentage of the ridership boards at Kendall Square and rides to work locations along Mass Ave. and Northwest Campus.

In the evening, the peaks reverse. EZRide peak direction is carrying passengers from work towards Kendall Square and North Station from Cambridgeport. Northwest carries mostly passengers from Kendall Square towards the residential housing in Northwest Campus.

The new service will have a more balanced passenger load, carrying peak loads of riders in both directions during both morning and afternoon commute.

The resulting route is more complex on paper than the simple routes it will replace. In practice, however, the service will operate for existing users of both services in the same manner as it currently operates. The route is designed to serve the peak passenger loads of both services. Service remains for non-peak users. The changes will result in slightly longer rides, or somewhat longer walks to bus stops, for those who use the service in the non-peak direction.

The new morning Outbound route from Kendall Square to Cambridgeport will be the current EZRide route, with revisions at Kendall Square. The morning Inbound route from Cambridgeport to Kendall Square will be the current Northwest route.

In the evening, the routes flip. The new Inbound to North Station will be the current EZRide Route with the Kendall Square revision, while Outbound to Cambridgeport will be the current Northwest route.

EZRide Shuttle has served the East Cambridge, Kendall Square, University Park, and Cambridgeport areas since 2002. Daily boardings have grown from just over 200 per day in 2002 to nearly 1,500 per day in 2010. EZRide Shuttle helps reduce traffic congestion by providing commuters with a fast and direct connection from major MBTA rail transit routes to their worksites. EZRide's primary connections are with commuter rail service at North Station, the Green Line at Lechmere, and the Red Line at Kendall/MIT. EZRide also connects with numerous MBTA bus routes in its service area.


PRT will operate this route using seven (7) 35 foot El Dorado EZ-Rider II low floor buses, powered by compressed natural gas (CNG) engines, with a seated capacity of 32 passengers each. All seven (7) buses will operate during the peak commuter service hours in the morning and evening, and one (1) bus will operate midday service. All PRT buses used on EZRide Shuttle are garaged and maintained at our facility located at 100 Eastern Avenue in Chelsea, Massachusetts.

MIT uses a different contractor than PRT to provide its campus shuttle service. Through the combination of these two shuttle routes, MIT will reduce the number of buses operating on its internal shuttle network. Currently, Northwest Shuttle operates with two (2) buses at peak periods. It is our understanding that MIT will use one of these buses will be used to improve peak service on MIT's Tech Shuttle route (serving the Vassar Street area and MIT's West Campus), while the remaining bus will represent a reduction in total vehicles operated on Cambridge streets.

Community Development Department's Environmental and Transportation Planning Division, and by the Traffic, Parking and Transportation Department have provided extensive technical assistance to EZRide shuttle throughout its operation. Both departments were consulted about this route change. Adam Shulman of Traffic, Parking and Transportation has submitted a letter to License Commission regarding this project.

If you have any questions or require more information regarding this application, or the service in general, please do not hesitate to contact me at (617)-889-5899 or rdaley@paulreverebuses.com. You may also contact Jim Gascoigne of CRTMA at (617) 324-6119 or jim@charlesrivertma.org. Thank you very much for your consideration of this application.

Sincerely,



Richard J. Daley, Jr.
General Manager
Paul Revere Transportation, LLC

Information required for Jitney Permit

- a. Name: Paul Revere Transportation, LLC.
- b. Address: 100 Eastern Avenue Chelsea, MA 02150
- c. Telephone: 617-889-5899
- d. Number of Vehicles: Seven (7)
- e. Place of Garaging: 100 Eastern Avenue Chelsea, MA 02150
- f. Number and Name of Drivers: See attached schedule
- g. Reason for Application: Route change following merger with private shuttle
- h. Purpose of Service: Circulation between home, work and commercial areas and MBTA Commuter Rail, Subway and bus service;
- i. General Public
- j. M-F 6:00 AM – 8:00 PM

Driver Schedule

f. Number of Drivers: 21

Driver List:

- 1 ALI, G
- 2 ARIS, M.
- 3 BAZILE, H
- 4 CESAIRE, A.
- 5 DIAZ, A
- 6 ELKHAZRI, A
- 7 GAUDET, J.
- 8 GEORGE, P
- 9 GEZHAGN, A
- 10 HEIN, J
- 11 HOLLINGWORTH
- 12 HUANG, W.
- 13 JOSEPH, E.
- 14 KASAHUN, T
- 15 KING, R
- 16 MAKONNEN, Y
- 17 MICHEL, S.
- 18 PAIZ, J
- 19 PALENGA, J
- 20 PROSPER, J.
- 21 WILLIAMS, R